

March 6th-8th, 2019
TEEXPDC.com/underfire



Response Innovation Showdown

SPONSORSHIP OPPORTUNITIES

BRONZE \$1,000+

Featured as a Bronze Sponsor in all collateral material, including company provided banner in primary location, on-site signage, marketing, promotions and public relations.

- Named prize up to 90 percent of cash sponsorship value, subject to availability
- Sponsor logo and description included in the event program
- Sponsor listing on event website
- Invitation to be on the panel of judges (as space permits)
- Complimentary passes and parking to the event
- Featured within internal and external marketing communications materials

SILVER \$5,000+

Includes all bronze-level benefits, plus:

- One guaranteed invitation to be on the panel of judges
- Optional opportunity to display company signage and/or host booth to distribute company materials and engage attendees one-on-one (as space permits)
- Recognition during event and opening remarks and at all competition event segments (elevator pitch, finals round and awards reception)
- Named sponsor of meal, beverages and wifi

GOLD \$10,000+

Includes all bronze and silver-level benefits (minus meal, beverage and wifi naming), plus:

- Two guaranteed invitations to be on the panel of judges
- Identification as a key sponsor on all marketing materials leading up to and following the competition
- Guaranteed premium space to display company signage and/or to host booth to distribute company materials and engage attendees one-on-one (as space permits)
- Photo opportunity with top prize winners for inclusion in post-event marketing materials
- Inclusion of promotional items in participant and judge registration bags
- Named sponsor of Technology Focus Area (5 Available)

PLATINUM \$25,000+

Includes all bronze, silver, and gold-level benefits, plus:

- 15 minute opportunity to address Under Fire attendees
- Title sponsor recognition as one of the following sponsors:
 - Public Safety Innovation Day
 - Under Fire Technology Summit Sponsor
 - Under Fire Response Innovation Showdown Sponsor
- Access to all raw footage and photography of programming, demonstrations and pitches for marketing content development

CUSTOM OFFERINGS/IN-KIND SPONSORSHIPS AVAILABLE (briefly describe offering below):

PLEASE FILL OUT INFO BELOW

Company Name

Contact Person

Address (Street, Box)

Phone

Address (City, State, Zip)

Email

Date

*10% of each sponsorship will be used for operational overhead.
*Sponsorship Funds will be used for Under Fire Cash Prizes

PLEASE REMIT PAYMENT AND COMPLETED SPONSORSHIP FORMS TO:

Texas A&M Engineering Extension Service (TEEX)
Attn: TEEX Financial Services
200 Technology Way
College Station, Texas 77845

PLEASE SEND HIGH RESOLUTION COMPANY LOGO TO:

shelby.payne@teex.tamu.edu

Please contact us to discuss these opportunities:
caleb.holt@teex.tamu.edu
(806)-241-7693

